

VISION
INNOVATION
STRATEGY
COMPANY
45%
IDIA
TEAM
LAPTOP
ENVELOPE
MAILBOX
%
LEARN

PARENT INFORMATION PACK



YOUNG ENTREPRENEURS

Young Entrepreneurs teach children, ages 7-15, vital entrepreneurial and financial literacy skills and help them start and grow their own micro-enterprises in a fun and experiential way.



www.youngco.za

STRATEGY
COMPANY
INNOVATION
%
LEARN

Dear Parent

Parent Info

Thank you so much for your interest in the YE programme.

Given to what extent the world of work has changed and the subsequent breakdown of the educational system, there **has never been a more important time than now** to teach entrepreneurship and financial literacy to our children. Yes, through your child's involvement with Young Entrepreneurs **he or she will gain invaluable business-, life- and financial literacy skills** from the experience of starting their own micro-enterprise, and more importantly we will create awareness of entrepreneurship as a very attractive career choice.

Cultivating entrepreneurship in the young is vital, as children are born imaginative, energetic, and willing to take risks, but without entrepreneurial education, the enterprising spirit of children **dramatically declines over time and is almost non-existent by the time they graduate from high school.**

Why the separate focus on financial literacy?

Not everybody's going to be an entrepreneur, but everybody should be financially literate. Financial literacy is a base requirement like spelling or reading that everybody should acquire at any early age. When kids are taught the specific lessons of money management, they can not only apply their skills towards building a business for themselves, but they can also apply the skills they have learned to their personal lives. **The financial habits you develop when you are young are going to go with you into your adulthood.** Most importantly, you can't be an entrepreneur unless you're financially literate.

We are excited to embark on this journey with your child. PLEASE REGISTER your child via our website www.younge.co.za

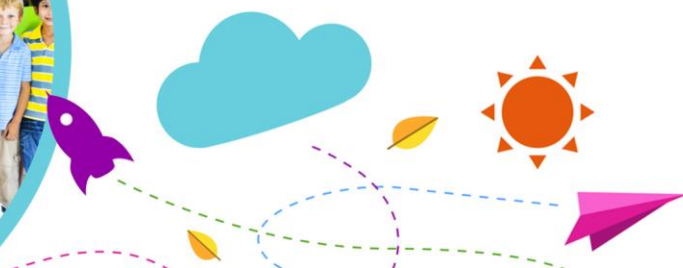
This is THE BEST investment you can make in your child's future!

Regards

Danie Jacobs

Email: info@younge.co.za

Cell: +27 82 442 6267



Our Programmes & some logistical arrangements

Programme	Age groups	Lesson Duration per week	Layout in weeks*
Minipreneurs	7 – 8 years (1 st and 2 nd Grade)	60 minutes	15 weeks: Entrepreneurship 15 weeks: Financial Literacy
On-Your-Marks	9 – 12 years (3 rd – 6 th Grade)	60 minutes	15 weeks: Entrepreneurship 15 weeks: Financial Literacy
BizKids	13 – 15 years (7 th – 9 th Grade)	75 minutes	15 weeks: Entrepreneurship 15 weeks: Financial Literacy

* Classes are from Monday to Thursday in the afternoons. Contact your nearest YE Franchise to confirm exact times.

** A **once off fee** for the Backpack your child receives is payable once a year. Also, programme costs may vary slightly between different franchises across the country.

Once registered you will be **notified which Study Centre your child will attend**, and the **most suitable time slot will then be finalised**. Once all of this are in place we will send you our first invoice.

REMEMBER: REGISTER YOUR CHILD
VIA OUR WEBSITE!

Please sign up for our **NEWSLETTER** to receive the latest programme information and feedback!