

## Dear Parent

Thank you so much for your interest in the YE programme.

Young Entrepreneurs teaches children, ages between 7-18, vital entrepreneurial, financial literacy, employability and workplace readiness skills and helps them start and grow their own micro-enterprises in a fun and experiential way. Given to what extent the world of work has changed and the subsequent breakdown of the educational system, there **has never been a more important time than now** to empower and capacitate our children to be the authors of their own destiny.

**Our Programmes** are designed to promote financial literacy, encourage entrepreneurial thinking and spark the enterprising spirit in young people. Classes are conducted in small groups to ensure that each kid's creativity is encouraged and that the intended knowledge and experience is ignited. Practical application and experience is also given through organised market days.

Yes, through your child's involvement with Young Entrepreneurs **he or she will gain invaluable business-, life-, financial literacy, employability and workplace readiness skills** from the experience of starting their own micro-enterprise, and more importantly we will create awareness of entrepreneurship as a very attractive career choice.

We are excited to embark on this journey with your child. PLEASE REGISTER your child via our website [www.younge.co.za](http://www.younge.co.za) if you would like them to join the programme.

Once registered we will determine the study centre your child will attend, suitable time slots, fees and the format of the programme.

This is THE BEST investment you can make in your child's future!

Regards

